Timing: Identify point in time when interruption would have greater impact (e.g., season, end of month/quarter, etc.)

Duration: Identify the duration of the interruption or point in time when the operational and/or financial impact(s) will occur.
- < 1 hour
- > 1 hr. < 8 hours
- > 8 hrs. < 24 hours
- > 24 hrs. < 72 hrs.
- > 72 hrs.
- > 1 week
- > 1 month

Operational Impacts
- Lost sales and income
- Negative cash flow resulting from delayed sales or income
- Increased expenses (e.g., overtime labor, outsourcing, expediting costs, etc.)
- Regulatory fines
- Contractual penalties or loss of contractual bonuses
- Customer dissatisfaction or defection
- Delay executing business plan or strategic initiative

Considerations (customize for your business)

Financial Impact
Quantify operational impacts in financial terms.